

Resumé – Ivan Daza

Personal information

Date of birth: 1969-12-08
Nationality: Swedish
Place of birth: La Paz, Bolivia
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About Ivan Daza

Ivan is a visionary leader, an agent of change, moderator and powerful speaker. He has been quoted by prime ministers as well as he had meetings and private consultancies for other ministers, governmental departments and management teams of large companies in Sweden. All major newspapers, most television news channels and radio channels has interviewed him mostly in regard to his work with Blatteförmedlingen and the process of accelerating the integration of immigrants in Sweden. In his leadership he always aims to make a positive change in the world. He is the founder of Titicaco Communicaring School (www.titicaco.com), Blatteförmedlingen and the Swedish Diversity Index. After the tsunami in Thailand in 2004 he became the head of operations for one of the NGO´s that lead several help projects locally on Phi Phi Island. He has been a member of the board of directors for Hand in Hand, lead by Percy Barnevik, that makes microloans mainly in India. He has worked in eight different branches. As founder of Blatteförmedlingen AB he created one of the strongest brands in the recruitment business in Sweden in less than two years with no budget at all. Ivan has a high IQ and has not yet shown his true potential.



Mångfaldsbarometern

Swedish Diversity Index, tool for measuring diversity and attitudes towards diversity in the workplace. Proposed from Blatteförmedlingen AB as a new standard for Swedish employers and for sustainability reports. Created to accelerate the process of successful integration on the Swedish job market. First clients: The Swedish Government and Accenture.

Save the World - the game

Online knowledge game integrated into Google Earth and Facebook, aimed at creating a generation of climate experts. Labels the players in terms as: Earth Protector, Disease Expert, Catastrophe Manager. Enables teachers to survey and monitor student's abilities in special knowledge areas. Enables organizations to spread and measure achieved knowledge among the players.



Blatteförmedlingen

Recruitment agency and change management consultants for successful integration of foreigners in Sweden. Online recruiting web and community. The concept is aimed at increasing the integration of non-nordic foreigners in Swedish companies and society. This is done by recruitment and by seminars and workshops for business leaders, politicians, employers, recruiters and jobseekers.



Titicaco Communicaring School

Founder & Secretary General. Internet school for education focused in entrepreneurship, leadership and communication for understanding, tolerance and friendship among youth of all nations. Runned projects in Sweden, Thailand and India. Nominated as the best Swedish initiative in the United Nations World Summit Awards in 2003, in the category e-inclusion, focused in bridging the information society to developing countries.

www.titicaco.com approximately 3000 visitors per month.



AD2YOU Marketing AB

Co-founder, shareholder, member of the board and sales manager. E-mail marketing company paying consumers to read ads. Delivering high return on media investments to advertisers. Went through bankruptcy

NXT IT AB / DNG E-solutions AB

Co-founder, shareholder, business consultant and sales manager within the Internet segment. Built portals, shopping sites and Intranets for companies listed on the Swedish stockmarket.

Founders Alliance

Co-founder and coach towards founder Mr. Niclas Carlsson. Swedish Entrepreneurship community inspiring others and sharing knowledge. www.foundersalliance.com

Current occupation

Blatteförmedlingen AB



Founder and CEO. Recruitment, coaching and fighting unemployment in new ways. Delivered during year 1: performed over 200 recruitments, 7 000 members, 15 top brands as clients including the Swedish Government, performed over 200 seminars aimed at making it clear that diversity equals higher revenue. Fighting intolerance and prejudice and made full pages in all major daily newspapers, news on all TV news channels and more than 100 articles in different media.
www.blatteformedlingen.se

Titicaco Communicaring School



Founder & Headmaster. Education is the driving force for development. The purpose of Mission Titicaco is to set up an internet school for education and communication among children of all nations, and to support the human rights article 26. Paragraph 2 that education shall promote friendship, understanding and respect among all nations. Projects delivered in Thailand, Sweden and India. Nominated best Swedish initiative in the United Nations World Summit Awards in the category e-inclusion in 2003. Titicaco Communicaring School shall be part of shaping the future through: (1) Education for sustainable development, entrepreneurship and leadership. (2) Promote understanding, tolerance and friendship among all nations. (3) Use an educational environment consisting of; eLearning, eTwinning, eCommunity, eDemocracy and Global Voice tools.
www.titicaco.com

Comissions of trust

Hand in Hand



Part of board of directors in the Swedish NGO during 2007. Hand in Hand is a Public Charitable Trust registered in 2003 with an initial focus on education and the elimination of child labour in India. Hand in Hand is currently involved in implementing an Integrated Community Development Project for poverty reduction with five interconnected and interdependent sectors: Child Labour, SHGs and Microfinance, Citizens' Centres, Health and Environment. **Percy Barnevik** is managing part of the operations.
www.hihseed.org



Thailand Islands Foundation

Post Tsunami Foundation. Head of operations in Thailand during 2005. In response to the Tsunami 26th of December 2004, **Johan Staël von Holstein** went to Phuket in Thailand for immediate relief, giving away food and shelter to people in need. After a few weeks of successful work the project came to its second phase and The Thailand Islands Foundation was founded. We have focused our resources on the people of Phi Phi Island in cooperation with the people, local authorities and other organizations. The main purpose was to deliver *micro credits* to make people able to regain their lives, setting up an *internet resource centre*, secure the supply of medical equipment for a *health centre* and, setting up a *Titicaco internet school* and an *activity centre* for children and adults, and also establishing long term relations with local authorities.

www.phiphidirect.com

Earlier employments

Dobase



Sales manager. Dobase is an IT consultancy and program development company founded 1998. Dobase develops systems for internet banking, publishing systems. Internet shopping, CRM systems, Integration systems, forums, portals, etc.

www.dobase.com

Sälj & Marknadsbyrå

Sales coach and consultant. Sales consultancy firm helping companies increase sales. Performing sales consultancy and sales mostly through workshops and individual sales coaching of sales teams, sales managers and CEO's. Primary client Hill & Knowlton Communication.

www.saljmarknadsbyran.se

Votia Empowerment



Democracy consultant and sales person. Sales towards Swedish politicians and municipalities. Focused on e-governance and e-democracy. I designed the beta version of a 3rd generation communication platform for increased eDemocracy between politicians and citizens in Swedish municipalities.

www.votia.com

Lärkraft

Extra teacher in Swedish primary schools. Teaching several subjects for children between 10-15 years old. Focused in inspiring entrepreneurship, leadership and initiative, testing the values of Titicaco Communicaring School.

AD2YOU Marketing AB

Co-founder, entrepreneur, business developer, sales manager. Developed e-mail marketing system paying consumers to read ads. Performed global road show to London, Toronto, Silicon Valley and Hong Kong during the Swedish E-challenge

NXT IT / DNG E-solutions

Founder and business consultant. Delivering internet related services, web sites, e-shopping sites etc to Swedish companies.

Lexivision

Sales manager and internet business consultant. Large public relations bureau within web development department. Clients such as Ericsson, Vasakronan, Ax:son Johnson, KPMG etc. Reference: Jan Erik Ander

921 Interactive

Sales Consultant and business developer at web-bureau. Provided an Intranet to Ericsson among other things. I was approved as an **Ericsson** DSA consultant.

Heart Communications

Sales Consultant and channel development manager selling a combination of a fax and a modem machine to large Swedish retailers.

Power (earlier City Stormarknad)

Vice Store Manager, sales coach for 12 salespersons. Power is a large Swedish retailer of home electronics. We rose from 6th best to 3rd best in sales among 20 stores during my presence. www.power.se

Dagens Nyheter

Major Swedish Daily Newspaper. Salesman advertisement, travel, entertainment and restaurant segment. Increased sales mostly within restaurant segment in DN på Stan. www.dn.se

DAGENS NYHETER.

Lotsator Gruppen

Salesman for several magazines IQ Vägvisaren, Plaza Man and Plaza Kvinna working only on sales commissions. Rewarded with high sales incentives and awards several times. www.lotsator.se



Bröderna Lindström - Annonstakten

Sales manager for Motorbörsen and salesman for several magazines. Developer of an early computerized sales system.

Van Mierop & Belaieff Arkitektkontor

Engineer participated in the construction of Arlanda Sky City at the airport of Stockholm by setting the architectural drawings into Vax/Vms computers.

Extra jobs over the years

- Cleaner (in real estate properties in Stockholm)
- Cabdriver (in major Stockholm cab-company)
- Cashier (at major grocer's shop in Stockholm)
- Sales man of vacuum cleaners (Electrolux Business School)
- Construction worker (mainly roof constructions)
- Teacher (substitute teacher in primary schools)

Initiator and system requirements manager of several systems:

- Online educational knowledge creating and knowledge measuring system integrated into Google Earth and Facebook.
- Community and matchmaking web for jobseekers and mentors (-07)
- Recruiting web for matching job-candidates and recruiters (-06)

- 3rd generation E-democracy platform, enabling increased political dialogue in Swedish communities. Beta version. (-02)
- Voice controlled database system, for voice betting and voice shopping over GSM or regular phone calls. (-01)
- E-mail marketing system, enabling to pay consumers after controlling that they have read the ads. (-99)
- Intranet system for Ericsson (-98)

Education & other information

- Construction Engineer, 4-year technical degree
- Company Commander education during military services
- RMI Berghs, Sales and Marketing
- Several sales and computer educations

Languages

- Swedish, fluently
- English, fluently
- Spanish, adequate
- French, adequate
- Norwegian, adequate

Media

- Speaker events:** Over 150 top rated seminars for *Blatteförmedlingen* regarding leadership, job coaching, integration, prejudice, tolerance, multicultural societies and how traditional business profit from diversity in the workforce. Performed for leading companies, politicians, the government and organizations.
Other debates performed for the ministers of integration in Sweden and in Finland. Speaker for *Hand in Hand at Globe Forum during 2008*. Global road show giving seminars in *London, Toronto, Silicon Valley, Hong Kong* regarding permission marketing company in 2001. Seminar speaker at: *KTH*, the Swedish Royal Institute of Technology on: "After the Tsunami – What to do" in 2005. Corporate Social Responsibility seminar "Lets make the saga come true" at Radisson SAS Royal Viking Hotel in 2003, Global Education as an investment opportunity at Founders Alliance at Sheraton 2004, several secondary high schools through Transfer on; "The power of language", "Globalization and education", "Entrepreneurship". "To live in synergy with yourself" at Humanova 2003, "Goal focusing and negotiation" at the Summit. Iqube, "What we did - How to build and internet school and perform micro credits in Thailand Island Foundation.
- Moderator** for Cultural Vision of Stockholm 2030 and for Trendgalan 2008.
- Media experience:** Made interviews with Television channels: BBC, MTV, TV4, SVT Nyhetsmorgon, Kanal 5, Rapport, Aktuellt, ABC Nytt, and TV8. News papers: Financial Times, The Frankfurter, Dagens Industri, Dagens Naeringsliv (NO), Dagens Nyheter, Svenska Dagbladet, Aftonbladet, Göteborgsposten, Sydsvenskan, Närkes Allehanda and several Swedish Radio stations and approximately 80 other magazines and media channels
- Articles:** Export Swedish Knowledge – Svenska Dagbladet 2008. 3G - the end of traditional income for mobile companies (June 2001) The revolution is near in Bolivia (June 2002). The obvious hidden agenda (beginning of Iraq war). Ready to die? (Jan 2003), Medias degeneration of society (Feb 2005). Post Tsunami report Thailand (Feb 2005). Nike goes bye bye (on branding, Oct 2005), Business leaders wake up (on global natural disasters preparation and business opportunities, Oct 2005) etc.

Licences

- Drivers license, B** + cabdrivers license
- Reiki Healing, 1st degree in 1992 and 2nd in 1998
- Divers license, Open Water Diver PADI
- Hunting license
- Weapon license

Awards and recognitions

- Voted by the people of Sweden in 2008 to compete in television competition program: "Who can beat Filip & Fredrik" in Channel 5.
- Voted Stockholmer of the month in daily newspaper: Stockholm City 2007
- Awarded with "Sticka ut hakan priset" 2007, by PA Forum for good deeds in the integration process in Sweden and making clear the connection between diversity and commercial profit.
- Diploma from the mayor of Krabi in Thailand, for important contribution to the post tsunami work during 2005.

Personal information

- Enjoy:** travelling, hunting, quoting famous leaders, quoting movies, reiki, philosophy, history, logics, symbols, mythology, legends, writing, painting, debating, political analysis, discussion on global development, foretelling future global events, good food, training, friends and most of all my son Vincent Apollo Maximo.
- Author:** of the trilogy Titicaco - King of the sea. 500 pages + 800 illustrations + a new dictionary of 500 new words that is key to all languages. Not yet published. Among other things revealing how all religions, myths and science fit together into a logical truth. Inventions presented in the above trilogy:
 - o **Gyrocraft** - End of pollution and beginning of true long distance travel with extremely low energy consumption.
 - o **End of Poverty Microloan Bank** – Solution to end poverty.
 - o **Save the World** - The game that could create a generation of climate fighters. Integrated into Google Earth and Facebook.
- Godfather** to three goddaughters: Ulrika Lundin, Diana Daza Davila and Caroline Järnefelt.
- IQ:** 156 Catell according to Mensa.
- Walked:** El Camino de Santiago to Compostella. 700 km from Pamplona to Santiago. 33km/day on foot and 92km/day on bicycle.

Webpages

- www.titicaco.com NGO driven by Ivan since 2002
- www.blatteformedlingen.se Recruitment and Agent of change since 2006
- <http://ivandaza.blogspot.com> Ivans blog about thoughts.
- www.facebook.com/profile.php?id=666291039 Profile on facebook
- <http://www.linkedin.com/in/ivandaza> Profile on Linked In
- <http://picasaweb.google.com/titicaco> Photo album online
- https://www.xing.com/profile/Ivan_Daza Profile on Xing
- <http://ivan.daza.name> References on Naymz